

# 9<sup>th</sup> Homeland Security Summit & Expo

## “Industry's Role in National Security- Strategies for Viksit Bharat”

6<sup>th</sup> September 2024, Hotel Le-Meridien, New Delhi

**Invited Chief Guest**



**Mr. Nityanand Rai**

Hon'ble Minister of State for Home Affairs  
Government of India



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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India, with its rich diversity in cultures, languages, religions, and ethnic groups, faces unique and complex security challenges. The country's vast coastline and extensive maritime borders further accentuate its security concerns, including insurgency movements, ethnic conflicts, and religious fundamentalism. Moreover, India's geo-climatic conditions make it susceptible to natural disasters like floods, droughts, cyclones, earthquakes, and landslides.

The government bears the crucial responsibility of ensuring law and order, protecting citizens, critical installations, border areas, industry, transport, and other infrastructure. As India progresses towards becoming a developed nation by 2047, equipping law enforcement agencies with the latest technological solutions is imperative. The private sector plays a pivotal role in supporting government agencies to safeguard our homeland through innovative strategies to combat both domestic and international threats.

Therefore, to discuss the emerging challenges, developments, and Strategies for Viksit Bharat in the homeland security sector, **ASSOCHAM is organizing 9th Homeland Security Summit & Expo with the theme: Industry's Role in National Security- Strategies for Viksit Bharat at 10:00 a.m. on 6th September 2024 at Hotel Le Meridien in New Delhi.** The Summit will have a large participation by stakeholders of various segments of the security industry to discuss and find holistic solutions through the private sector participation towards efficient management of homeland security.



## Key Areas for Discussion

- ❖ Internal Security Challenges and Solutions
- ❖ Role of Private Sector in Enhancing National Security
- ❖ Emerging Technologies for Homeland Security
- ❖ Innovations in surveillance, cybersecurity and AI applications.
- ❖ Innovations in Surveillance and Monitoring Systems
- ❖ Use of AI and Machine Learning in Security Operations
- ❖ Research and Development
- ❖ Strategies for Viksit Bharat – 2047
- ❖ Procurement Policy for Security Equipments
- ❖ Airport Security
- ❖ Border Area Management
- ❖ Digital Security, Emerging Threats & Solutions
- ❖ IEDs (Improvised Explosive Devices) Challenges & Solutions
- ❖ Forensic Science Training & Development
- ❖ Drones/ UAV Policy
- ❖ Emergency Management
- ❖ Public Private Partnership in Homeland Security
- ❖ Safeguarding Public Establishments with Intelligent Solutions
- ❖ Role of Technology in Smart Policing

## Eminent Speakers Invited from

- ❖ Ministry of Home Affairs
- ❖ Central and State Police Forces
- ❖ Civil Defence, Fire Services & Home Guards
- ❖ Intelligence Bureau
- ❖ Central Bureau of Investigation
- ❖ Bureau of Police Research & Development (BPRD)
- ❖ National Crime Records Bureau
- ❖ National Investigation Agency
- ❖ Northeastern Police Academy, Shillong
- ❖ National Institute of Criminology & Forensic Science (NICFS)
- ❖ National Disaster Response Force. (NDRF)
- ❖ Assam Rifles (AR)
- ❖ Border Security Force (BSF)
- ❖ Central Industrial Security Force (CISF)
- ❖ Central Reserve Police Force (CRPF)
- ❖ Indo Tibetan Border Police (ITBP)
- ❖ National Security Guard (NSG)
- ❖ Sashastra Seema Bal (SSB)
- ❖ State and UTs Police
- ❖ National Intelligence Grid (NATGRID)
- ❖ National Technical Research Organisation (NTRO)
- ❖ National Counter-Terrorism Center (NCTC)



# Participants/Exhibitor Profile

- ❖ Access Control
- ❖ Airport Security Management Systems
- ❖ Anti-Theft Systems
- ❖ Armoured Vehicles
- ❖ Biometrics
- ❖ Bomb Jammers
- ❖ Business, Financial Security
- ❖ CCTV with advance Analytics and Face Recognition.
- ❖ Communication Interception
- ❖ Data Security
- ❖ Digital Forensic
- ❖ Digital Surveillance .
- ❖ Drones and UAVs
- ❖ Fire Safety
- ❖ Forensic Lab Equipments and Technologies
- ❖ GPS Tracking
- ❖ Industrial Security
- ❖ Maritime Surveillance
- ❖ Mass Data Interception
- ❖ Mobile Security
- ❖ Network Surveillance
- ❖ Patrol Monitoring
- ❖ Police Equipments
- ❖ Public Space Surveillance
- ❖ Railway Security
- ❖ RFID & Bar Coding
- ❖ Robotic Systems
- ❖ Satellite Monitoring
- ❖ Secure Communications
- ❖ Security Alarm Systems
- ❖ Security Gates
- ❖ Thermal Identification and Signalling
- ❖ Thermal Imaging
- ❖ Thermal Security Cameras
- ❖ Tracking device
- ❖ Traffic Surveillance
- ❖ Transport Security
- ❖ Wireless Communication Jammers
- ❖ Fire fighter equipment & technology & solutions
- ❖ Security Equipment Manufacturers
- ❖ Importers & Exporters
- ❖ System Integrators
- ❖ Public Utility Companies
- ❖ Electronics and Industrial Components
- ❖ Private Security Agencies
- ❖ Detective Agencies
- ❖ Airport Operators
- ❖ Intelligence Agencies
- ❖ IT, Software and Hardware Companies
- ❖ Networking and Communication Companies
- ❖ Law Enforcement Agencies
- ❖ Department of Border Management
- ❖ Home Guards
- ❖ Paramilitary Forces
- ❖ National Disaster Management Authority (NDMA)
- ❖ Central Armed Police Forces
- ❖ State Police Forces
- ❖ Fire fighter organizations
- ❖ PSUs, Banks, Education Institutions, industrial & Government establishments
- ❖ State Municipal Corporations & Hospitals
- ❖ Real Estate Companies & Developers
- ❖ Ex-Servicemen employed in different establishments



## Who Should Attend/Partner

- ❖ Security Equipment Manufacturers
- ❖ Importers & Exporters
- ❖ Integrators
- ❖ Public Utility Companies
- ❖ Electronics and Industrial Components
- ❖ Private Security Agencies
- ❖ Detective Agencies
- ❖ Airport Operators
- ❖ Intelligence Agencies
- ❖ Retail Companies
- ❖ IT, Software and Hardware Companies
- ❖ Networking and Communication Companies
- ❖ Law Enforcement Agencies
- ❖ Railway Protection Force
- ❖ Department of Border Management
- ❖ Border Security Force (BSF)
- ❖ Sagar Prahari Bal
- ❖ Sashastra Seema Bal (SSB)
- ❖ National Security Guard (NSG)
- ❖ Home Guards
- ❖ Paramilitary Forces
- ❖ Central Industrial Security Force (CISF)
- ❖ Hospitals
- ❖ National Disaster Management Authority (NDMA)
- ❖ The Central Reserve Police Force (CRPF)
- ❖ Rapid Action Force (RAF)
- ❖ Commando Battalion for Resolute Action (COBRA)
- ❖ Indo-Tibetan Border Police (ITBP)
- ❖ Railway Protection Force (RPF)
- ❖ Special Protection Group (SPG)
- ❖ Special Frontier Force
- ❖ Central Armed Police Forces
- ❖ State Police Forces
- ❖ PSUs, Banks, Education Institutions, industrial & Government establishments
- ❖ State Municipal Corporations
- ❖ Real Estate Companies & Developers
- ❖ Security Experts, Security Consultants
- ❖ Chief Security Officer & Heads of Security
- ❖ Ex-Servicemen

# Sponsorship Opportunities

The Summit provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking intervals. The sponsorship details are as under:

## Summit Partner: Rs. 10 Lakhs

- Status of 'Summit Partner' and the Partner's name and logo will be prominently displayed at the Summit venue.
- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo branding in event brochure.
- Speaker Slot to a company representative in Inaugural session & Technical session.
- Corporate Video Play during the Tea and Lunch Break (4 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in ASSOCHAM's Social Media Platform.
- Acknowledging sponsor name during the event
- Complimentary exhibition space at the venue.
- Insertion of Company's brochure into the documentation pack.
- 15 Complimentary Passes to attend the Summit.

## Principal Sponsor: Rs. 7 Lakhs

- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo branding in event brochure.
- Speaking opportunity as Panellist in 2 Technical Session.
- Corporate Video Play at Summit during the Lunch Break (3 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Complimentary exhibition space of at the Summit venue.
- Insertion of Company's brochure into the documentation pack.
- 10 Complimentary Passes to attend the Summit.

## Technology/Banking/ Innovation Partners: 5 Lakhs

- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo branding in event brochure.
- Speaking opportunity as Panelist in 1 Technical Session.
- Corporate Video Play at Summit during the Tea/Coffee Break (2 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Complimentary exhibition space of at the Summit venue.
- 7 Complimentary Passes to attend the Summit.

## Co-Sponsor: Rs. 3 Lac

- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding on the event Mailers.
- Logo branding in Thank you panel at the Summit Venue.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Insertion of Company's brochure into the documentation pack.
- Complimentary exhibition space of at the Summit venue.
- 5 Complimentary Passes to attend the Summit.

## Supporter: Rs. 1 Lac

- Logo visibility on event Backdrop.
- Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo Branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- 3 Complimentary Passes to attend the Summit.

## EXHIBITION DETAILS

**Stalls measuring 3 x 2 mtr each are available for Rs. 1 Lakh (including GST)**

**Summit Participation Fee: For each delegate - INR 3,000/- (Including GST)**

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